

# 2018 Business of the Year Awards

The Bath County Chamber of Commerce annually honors businesses for their significant role in driving Bath County's business community and economic growth. To be considered for a Business of the Year award, the organization must be setting the standards for excellence and innovation with their business practices and community involvement.

The winner will be announced at our 8<sup>th</sup> Annual Dinner Meeting on Thursday, April 27<sup>th</sup> Garth Newel Music Center.

Please visit [www. http://countyofbathchamber.org](http://countyofbathchamber.org) for more information about the event.

## ELIGIBILITY REQUIREMENTS:

- Must be a member in good standing with the Bath County Chamber of Commerce both at the time of the nomination and at the event.
- A representative from the business must be present at the event to win.
- Must not have won in the past 5 years.
- Nominator must also be a member of the Bath County Chamber of Commerce and must identify themselves on the application.
- Nomination must be received by Monday, April 3<sup>rd</sup>, 2017.

A business may self-nominate, or another individual may nominate a business.

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## **Benefits of Participating**

This is an excellent opportunity to gain great exposure for your business, non-profit or company. By participating, your organization will be recognized for its success and celebrate its achievements among the entire greater Bath County business community.

## **As an Award Nominee you will receive:**

- Official Business Award nominee logo to display on your organization website and/or marketing materials.
- Organization name listed on the Chamber website's Business Awards page.
- Organization name and description in the Business Awards program.

## **As an Award Winner you will receive:**

- Official Business Award Winner logo to display on your company website and/or marketing materials.
- Company name listed as an Award Winner on the Chamber's website, press materials, and other promotional materials.
- On-going recognition throughout the year at various Chamber events.
- Recognition on stage during the Business Awards Dinner
- Special award engraved with your organization name.
- Two free tickets to the Awards Dinner

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## NOMINATOR INFORMATION:

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TELEPHONE

NUMBER: \_\_\_\_\_

EMAIL: \_\_\_\_\_

CHAMBER MEMBER

SINCE: \_\_\_\_\_

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## THIS PAGE MUST ACCOMPANY APPLICATION

Please read through all pages and complete all sections fully. The information included on this form will be considered confidential and will only be used by the Committee Panel in their decision making process. Please make sure to review the eligibility requirements before applying.

Submit application and supplementary materials on the following page to:

executivedirector@countyofbathchamber.org

## ORGANIZATION INFORMATION FOR NOMINEE

Business

Name: \_\_\_\_\_

Business

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Date Business Established: \_\_\_\_\_

Chamber Member Since: \_\_\_\_\_

Number of full time employees: \_\_\_\_\_

Main Contact

Name: \_\_\_\_\_

Main Contact Phone: \_\_\_\_\_

Main Contact Email \_\_\_\_\_

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## **SUPPLEMENTAL INFORMATION:**

Please use a separate piece of paper to supply the request information in 200 words or less per section. Please keep in mind what you write will be the weight of the nomination and needs to include sufficient information about the business. The information supplied below is included to help you frame your responses as the committee will review and score the application solely based on the information you provide. Nominations without sufficient information within these categories will not be considered. This may involve sitting down with the business owner that you are nominating to help get the information you need.

- **Business Overview:**

Provide a brief description of what your business does, its primary activity in the business community. Include number of employees, how long in business, etc.

- **Impact of the Business in the Community. Response should include the following points.**

- What sector of the business community does the organization operate within (i.e., banking, retail, health services etc.) and does the business fulfill a service gap in the region?
- Demonstrate how the organization or product is considered creative & innovative leading to success in the business community.
- Does the organization support business collaborations to promote Bath County businesses (relationships with other community partners/business associations)?

- **Goals/Marketing**

- Describe your long-term goals and the change/impact you hope to achieve.
- What marketing tools will be used to promote your business? (ads, social media, etc.)
- How will you measure the results of our campaign? The stated goals should be quantifiable and not stated in vague terms such as better service.

- **Sustainability/Budget (please answer questions appropriate to your organization)**

- FOR PROFIT BUSINESS: Demonstrate how the company has maintained consistent growth, both in number of employees and revenue (Percentages indicating growth are acceptable. *All information will remain strictly confidential*).
- FOR PROFIT BUSINESS: Describe plans to sustain growth and staying power.
- NON-PROFIT BUSINESS: Please provide your budget demonstrating income & expenses (*All financial information will remain strictly confidential*).
- NON-PROFIT BUSINESS: Describe plans to sustain growth and staying power.

- **Chamber**

Describe your involvement with the Chamber and how Chamber membership has contributed to improvement of your organization (networking, benefits, advocacy, etc.).

- **Success Story**

Provide up to 3 testimonials or a success story about the business that attests to outstanding customer service.