

# 2018 MEMBERSHIP APPLICATION

Please fill out this application in its entirety as certain fields on the application have changed since last year.

Business Name: \_\_\_\_\_

Main Contact: \_\_\_\_\_

Title: \_\_\_\_\_ Main Contact Email: \_\_\_\_\_

Number of Employees: \_\_\_\_\_ Membership Level: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address (if different from above): \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

Date business opened: \_\_\_\_\_ Hours of operation: \_\_\_\_\_

Category of Business (refer to website): \_\_\_\_\_

Description for listing: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## MEMBERSHIP PACKAGES:

### PATRON (Basic):

YP's & Start Ups: \$25  
(Young Professionals (21-35) & business start-ups)

Individual: \$75  
(non-profits w/ no employees, churches and civic organizations)

1-25 Employees: \$150  
(includes non-profits w/ employees)

26+ Employees: \$400

### PACKAGE ADD ONS:

**LEADER (+\$75.00)**

**EXECUTIVE (+\$125.00)**

**VISIONARY (+\$250.00)**

**CORPORATE SPONSORSHIP (+\$3,500)**

\*see membership benefits brochure for details

### FOR CHAMBER USE ONLY:

Thank you letter     Address labels     Website     Constant Contact     Dues

## MEMBER BENEFITS:

### Promotion & Exposure:

- **Website Directory:** As part of your membership investment you are listed two ways, by business name and category. Our directory includes a short description of your business and a profile image which you can update as often as you like. Our website caters to you with exclusive pages for "members only" accessible by log in.
- **Referrals:** Referrals are made by Chamber Staff when someone visits the office or inquires by phone, email, fax or mail about your specific type of business. As standard policy, we only refer to our members first. So in a very real sense, the Chamber staff works for you...every business day.

### Advertising:

- Our website offers advertising through banner ads that target potential customers. As a member you are entitled to a member2member promotional email spot for distribution to chamber members via email.
- Members are encouraged to supply the Chamber with brochures and business cards that will be available to distribute on your behalf.

### Networking:

- **"Third Thursday"** networking events are held monthly either at the Chamber office or members businesses. These are great opportunities for connecting, networking and being an active part of the Bath County business community.
- **"Breakfast with the Chamber"** is an informal forum introducing key figures in the County to the members of the Chamber for open discussions and networking.
- **"Coffee Break"** for Lodging & Dining facilities – this is a quarterly networking event that brings together the Lodging and Dining community for networking, discussions and sharing of information by like minded, similar businesses.
- **"Lunch & Learn"** events are mid-day networking events and informative mini-seminars that are scheduled throughout the year

### Chamber Publications:

- *E-Blasts & Newsletters*

### Small Business Resources:

The Chamber works with Dabney S. Lancaster Community College to offer classes in continuing education relevant to businesses like Excel, Quickbooks, Marketing, Social media, etc.

### Printing Services Website building

### Ribbon Cuttings:

Whether you just opened your business and joined the chamber or joined your established business we do ribbon cuttings for both to announce your business to the community. This lets the community know that you support them by joining the Chamber.

## LEVELS OF MEMBERSHIP:

In addition, increase your membership by selecting one of the following categories.

### LEADER: (+\$75.00)

- Benefits of basic membership plus
- Priority listing
- Website link
- 1600 character description
- Mini webpage
- Photo and video

### EXECUTIVE: (+ \$125.00)

- Benefits of basic membership and leader add on plus
- Logo advertisement in monthly newsletter
- Free press release on chamber website

### VISIONARY: (+250.00)

- Benefits of basic leader and executive membership plus
- Free banner ad on website
- Invitation to participate in the Ambassador program

### CORPORATE SPONSORSHIP: \$3,500

This is a premier level of sponsorship available to Chamber member. We couldn't do the work we do without our corporate sponsors.

- Benefits of founder, leader, executive and visionary membership plus
- Inclusion in a special area of the chamber website dedicated to corporate sponsors
- Gold level Sponsor at Bath County Triathlon
- Hole Sponsorship for Annual Golf Tournament
- Preferred seating and recognition at Annual Dinner
- Corporate sponsor membership plaque

**DEADLINE DEC. 31<sup>st</sup>, 2017**

**Please return this application with  
payment to Bath County Chamber of  
Commerce at P.O. Box 718 Hot Springs,  
VA 24445.**